

The Nation's Food Court: The Latest "Word"

Class Action Committee CLE Luncheon

Tuesday, January 14, 2014 • Noon

Bar Headquarters • Cherry Hill

Continuing
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FACULTY

Jennifer E. Canfield, Esq.

Montgomery McCracken
Cherry Hill

Stephen P. DeNittis

De Nittis Osefchen
Marlton

MODERATOR

Kristen E. Polovoy, Esq.

Montgomery McCracken
Cherry Hill

A cornucopia of consumer fraud class action litigation is pending around the United States. According to recent data, the number of consumer fraud class actions brought against food and drink manufacturers has skyrocketed from under 20 cases in 2008 to over 100 last year. New Jersey is the second most popular state in which to file these claims.

Learn about the latest hot topics in this quickly-evolving area of commercial litigation - to stay current on the latest trends and to counsel all of your consumer product manufacturing clients.

Topics include:

- Can the plaintiff really sue for food he/she did not buy or use? • Should "all natural" be defined for food label purposes? Can it be defined? Would it stem the tide of these lawsuits?
- Should companies worry about "deception by omission" claims in this arena? • The viability of claims arising from labels versus "overall marketing messages." • Should courts toss the ball to the FDA in these cases? • Can manufacturers breathe easier with the FDA's new "gluten free" labeling regulation? • Why have the majority of motions to dismiss failed in these cases? • Who is in the driver's seat: consumers, advocacy groups or regulators?



TUITION: (includes lunch and materials)

Walk-in registrants add \$15

\$35 CCBA Members

\$50 Non-Members

\$15 Paralegals/Legal Secretaries

FREE to Law Students

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Pennsylvania Credit: Seminar includes 1.0 hour of SUBSTANTIVE credit from the Pennsylvania CLE Board. If you need credit for any other state, notify us when you register.

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