

Rating Methodology

Martindale-Hubbell

Martindale-Hubbell conducts a thorough review of attorneys who wish to receive a Martindale-Hubbell® Peer Review Ratings™, through a secure online peer review survey where a lawyer's ethical standards and legal ability in a specific area of practice is assessed by their peers. Once the review process is completed an attorney may receive 1 of a number available Martindale-Hubbell® Peer Review Ratings™. A further description of the selection methodology can be found at www.martindale.com/ratings-and-reviews/.

**No aspect of this advertisement has been approved by the Supreme Court of New Jersey.*

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Super Lawyers

Super Lawyers is a patented multi step process that involves peer nomination, independent research, peer evaluations and final selection. Each year, Super Lawyers selects lawyers from across the country from all firm sizes and more than 70 practice areas. Lawyers are formally nominated by their peers or through the research process. Lawyers are unable to nominate themselves and must limit their nominations to their peers who practice within the same state. Super Lawyers tracks each unique nomination and prohibits anyone from soliciting nominations from other lawyers. Once a lawyer is nominated, he or she will become eligible for further evaluation and research. A lawyer is not guaranteed selection simply because he or she was nominated to Super Lawyers.

Super Lawyers conducts rigorous research to evaluate the lawyers who have been nominated to ensure they meet the 12 indicators of professional achievement and peer recognition. These include the lawyer's experience, awards, their position within the law firm, pro bono and community service, scholarly writing and/or lectures, transactions, verdicts and settlements, bar and/or professional activity, special licenses and certifications, employment and educational background, representative clients, and other various outstanding achievements. The third step in the selection process includes peer evaluation by practice area. This is also referred to as the "blue ribbon review." Through this, the candidates in each practice area with the highest total points accumulated from steps one and two are asked to serve on a blue ribbon panel. These panelists are given a list of candidates from their practice areas to evaluate and rate them on a scale of one to five. From there, candidates are grouped into four firm-size categories. Candidates with

the highest total points from each category are selected. Only five percent of the total lawyers in the state are selected to Super Lawyers.

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Rising Stars

The process for selecting a Rising Star is the same as noted above, however, in order to be eligible for inclusion, candidates must either be 40 years old or younger or in practice for 10 years or less. All attorneys go through the Super Lawyers selection process, however those who are not selected but still eligible for Rising Stars go through the Rising Stars selection process. No more than 2.5 percent of attorneys in the state are named to the Rising Stars inclusion.

For more information on the selection process for Super Lawyers and Rising Stars, click [here](#).

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National Trial Lawyers Top 100 Trial Lawyers

The National Trial Lawyers: Top 100 is an invitation-only agency that is made up of distinguished trial lawyers from each state who meet rigorous qualifications as criminal defense trial or civil plaintiff lawyers. Selection to this organization is based on a multi-phase objective and uniform process that includes peer nominations and third-party research. Membership to the National Trial Lawyers: Top 100 is only extended to a select few of the most qualified lawyers from each state who demonstrate excellent qualifications of influence, leadership, reputation, stature and public profile, all of which are measured by objectively applied standards that are in compliance with state bar and national Rule 4-7.

It should be emphasized that The National Trial Lawyers confers their award on *more* than 100 lawyers in America. The organization confers the award on 100 attorneys in each state; and some states may be divided into regions, with 100 attorneys receiving the award in each region. The award is, therefore, conferred on at least 100 lawyers per state, *not* 100 lawyers in America.

For more information on the selection process of National Trial Lawyers, click [here](#).

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High Stakes Litigators Top 100

Membership among America's Top 100 High Stakes Litigators® is meant to identify and highlight the accomplishments of the nation's most esteemed and skilled litigators in high stakes legal matters. To be considered for selection, an attorney must have litigated (for either plaintiff or defendant) a matter (1) with at least \$2,000,000 in alleged damages at stake or (2) with the fate of a business worth at least \$2,000,000 at stake (i.e. bet-the-company litigation valued in excess of \$2,000,000). These minimum qualifications are required for initial consideration. Thereafter, only the top 100 qualifying attorneys in each state* will receive this honor and be selected for membership among America's Top 100 High Stakes Litigators®. While selection for any award, honor, or exclusive membership organization is always subjective in nature, we have developed a comprehensive multi-phase selection process involving proprietary algorithms and Qualitative Comparative Analysis in an effort to help ensure that only the most skilled and exceptional attorneys in the community are selected for membership. Candidates for membership are initially identified through third-party research or peer nominations by other elite attorneys in the community. Once a candidate is identified, they are carefully screened first to determine that they meet the minimum requirements as a "High Stakes Litigator" through third-party research and analysis. Thereafter, all data regarding qualifying candidates is evaluated using our proprietary algorithms applying multi-criteria decision making methods to create a Pareto efficiency frontier.

These algorithms assess a broad array of criteria and data for each candidate, including (but not limited to) the attorney's lifetime legal achievements, professional experience, significant case results and/or verdicts, peer reputation, client satisfaction, other notable honors, media notoriety, and community impact, among many other proprietary factors. The Pareto efficiency frontier created by the analysis of these criteria establishes a measure for each attorney that indicates the relative effectiveness of the attorney in comparison to other attorneys in the community. Through Qualitative Comparative Analysis, the most efficient and effective High Stakes Litigators among the community are then identified for selection among America's Top 100 High Stakes Litigators®. Every attorney selected for membership among America's Top 100 High Stakes Litigators® must pass through this multi-phase screening process and be found among the Top 100 High Stakes Litigators in their community based on our screening criteria. Attorneys cannot buy or "peer nominate" their way into membership. If an attorney does not meet the standards established by our criteria to be selected among the Top 100 in their community, then there is no amount of money (or peer nominations) that will change that.

The integrity of our multi-phase selection process is paramount in achieving our objectives and ensuring that all attorneys selected for this great honor reflect the highest ideals and ethical standards of the legal profession.

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